



PALMDALE WATER DISTRICT

A CENTURY OF SERVICE

PRESS RELEASE

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FOR IMMEDIATE RELEASE

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PWD CUSTOMER APPRECIATION DAY SET FOR JULY 18

Palmdale, CA – To recognize and thank its customers, Palmdale Water District (PWD) will hold a Customer Appreciation Day from 10:30 a.m.-1:30 p.m. on Tuesday, July 18, at its main office at 2029 East Avenue Q, Palmdale.

During the event, PWD customers will enjoy light refreshments and receive water-saving tools and other giveaways while supplies last. There will be tables in the lobby featuring various departments providing information about Pure Water Antelope Valley (AV), the Leslie O. Carter Water Treatment Plant, Customer Care and rebates.

“Our customers are invited to come meet our staff, enjoy refreshments and learn about some of our projects,” said Customer Care Supervisor Tara Rosati. “This is a way for us to show our customers that we appreciate them and bring them up to date about what their water district is

(more)

doing to provide them with reliable, high-quality water.”

The event highlight will be a table featuring Pure Water AV, PWD’s advanced water treatment project. The engineering team will showcase samples of the micro-filtration filters and reverse osmosis membranes, all parts of the treatment process that also will include ultraviolet light with advanced oxidation. Pure Water AV will secure PWD’s future water supply by purifying recycled water to meet state and federal drinking water standards and regulations. The Demonstration Facility is scheduled to open in late 2024.

In addition, attendees will learn about how the water treatment plant operates, what services are offered by Customer Care, and available rebates.

The Customer Appreciation Day coincides with PWD’s 105th anniversary. On July 22, 1918, Palmdale Irrigation District was formed. The primary focus was providing irrigation water to farmers. Its name was later changed to Palmdale Water District. Today, PWD has more than 27,000 service connections and supplies clean, affordable water to more than 126,000 people in Palmdale and a few unincorporated areas of Antelope Valley.

Since 1918, the Palmdale Water District has provided high-quality water at a reasonable cost. We pride ourselves on providing great customer care; advocating for local water issues that help our residents; educating the community on water-use efficiency; and leading our region in researching and implementing emerging technologies that increase operational efficiency. For more information about PWD, visit www.palmdalewater.org.

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